



## HERADESIGN® proves it's tough enough inside and out

January 2018

The Albion Street neighbourhood in Southwark, London is undergoing an extensive regeneration programme. A new school building for Albion Primary fulfils a central function in helping achieve the council's ambitious plan. The Ofsted Outstanding rated school has expanded and is now a valuable local venue and community resource. HERADESIGN® ceilings from Knauf AMF are installed throughout the new building to meet the aesthetic and acoustic demands of this innovative project.

The Surrey Docks peninsula, which historically was home to nine dockyards, provides a rich and diverse culture which the Albion Street area has benefitted. This varied heritage has informed the architect's approach to the design. Haverstock architects worked in partnership with Morgan Sindall.

HERADESIGN® is safe to use in semi-exposed external areas which is one of the reasons Haverstock Associate Partner Tim Bystedt specified it, "HERADESIGN® has an interesting texture and is available in the neutral colour we wanted for the underside of the entrance canopy and outside stairwell. It was easy to install and did not require any painting or plastering which helped keep costs down and the project on schedule." HERADESIGN® is a range of ceiling tiles and wall absorbers manufactured from sustainably sourced wood-wool with a unique, organic aesthetic that can be made to match any colour as ceilings, fins, rafts and wall absorbers to product visually stimulating interiors. HERADESIGN® is a cost-effective solution for heavy duty areas and offers the highest Class 1A impact resistance.

HERADESIGN® offers more than just durability which is why HERADESIGN® ceilings and wall absorbers are fitted in the school's sports hall. Getting the acoustics right in



sports halls can be a challenge. The hard surfaces typically fitted in a hall are designed to withstand impact but have poor sound absorbency. Acoustic control can be achieved by installing sound absorbent materials. HERADESIGN® is robust and offers Class A sound absorption which is ideal in schools to provide a hard-wearing finish and ensure compliance with the acoustic standards of Building Bulletin 93.

Architect Tim Bystedt explains how the installation of the ceiling above the services made an important contribution to the design of the sports hall, “Our priority was to maximise the sense of height in the space in the Hall and whilst we liked the rhythm of exposed beams and didn’t mind the exposed services, we wanted to cover the underside of the steel decking. By fitting the HERADESIGN® directly to the soffit we were able to improve the acoustics and conceal the decking but also maximise the height. By having the services exposed, the access for maintenance is not compromised and it was also more cost effective as we didn’t have to cut a ceiling around all the vents, sprinkler lights and other services.”

The chosen colour palette enhances the interior design for the school. Tim went on to explain, “Internally the whole building is very neutral with flashes of colour. The school wanted the building to look and feel ‘grown up’ to allow the students to make their mark. Externally, we wanted to use a limited palette of materials with the bricks, zinc, window splays and coloured fins playing a prominent role. HERADESIGN® in a neutral colour enabled us to achieve this vision.”

If you are designing an interior for a demanding environment or want a contemporary material for semi-exposed areas, the team at Knauf AMF are happy to provide advice on how to achieve a design that is resilient and is a pleasure to use. Call 0191 518 8600 or email [info@knaufamf.co.uk](mailto:info@knaufamf.co.uk), or visit [www.knaufamf.com](http://www.knaufamf.com) for more information.

-Ends-



## About Knauf AMF

Comprehensive expertise in modular ceiling systems - a one-stop shop thanks to its strong product brands. Knauf AMF is one of the top European manufacturers of modular ceiling systems. The company is based in the Bavarian city of Grafenau, where its state of the art factory develops and manufactures innovative products for the global market. With its strong brands, AMF THERMATEX<sup>®</sup>, HERADESIGN<sup>®</sup>, AMF TOPIQ<sup>®</sup>, AMF MONDENA<sup>®</sup>, AMF TACET<sup>®</sup>, AMF VENTATEC<sup>®</sup> and DONN<sup>®</sup>, Knauf AMF provides a sophisticated range of products for a wide range of applications: from administration buildings to learning institutions and health facilities. Knauf AMF develops optimum solutions for a diverse range of interiors while meeting the most demanding functional requirements.

For further information contact: Marketing Department, Knauf AMF Ceilings Limited, 1 Swan Road, South West Industrial Estate, Peterlee, Co. Durham, SR8 2HS. E-mail: [info@knaufamf.co.uk](mailto:info@knaufamf.co.uk). Telephone: 0191 518 8600 web: [www.amfceilings.co.uk](http://www.amfceilings.co.uk)

For press information contact: Rebecca Hewitt, Mainspring Public Relations, The Brewery, Bells Yew Green Road, Tunbridge Wells, Kent, TN3 9BD. Tel: 01892 752021. Fax: 01892 752192. E-mail: [rebecca@m-spring.com](mailto:rebecca@m-spring.com)